

Coffee Shop

The development of a "coffee culture" amongst the ruling elites and its subsequent spread into the rising middle classes during the 19th century was an important indicator of social change, whether under Ottoman or Austro-



COFFEE BREAK IN THE DAILY LIFE OF A TRADITIONAL MONTENEGRIN MAN Photograph by Rudolf Mosinger, 1904, National Museum of Montenegro, Cetinje

COFFEE SET Brass, late 19th, early 20th century, Skopje, National Museum of Macedonia, Skopje



Hungarian influence: enhancement of public spaces, democratization of personal time and space, and new models of sociability and conviviality. This exhibition opens with a coffee shop, so as to unite collective memories and personal stories.

This exhibition tells the story of the constitution and evolution of modern nations in South-East Europe. It has been produced with the belief that nations and their history need not be just a matter of division.

The political, social and cultural practices and ideas accompanying these processes are illustrated through visuals and artifacts that demonstrate the gradual transformation of traditional societies functioning within imperial regimes into modern societies with a focus upon nationality as the foremost marker of identity.

Within the region, neighbours have often been described in terms of dichotomies, and past or ongoing disputes. This exhibition is structured around a different principle. The complexities of historical change in South-East Europe during the "long 19th century" are explained through a presentation of shared key processes and experiences, common features and historical interactions, including with the rest of Europe, rather than on the lines of exclusive and contrasting parallel national histories and narratives.

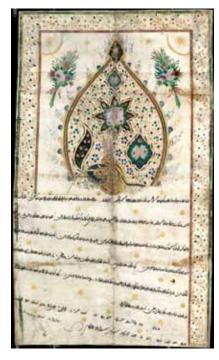
Named after Maria Todorova's book, "Imagining the Balkans", it seeks to renew our vision of social, political, economic and cultural changes in South-East Europe. For the first time, history museums from all over the region, and beyond, have overcome their borders, have worked together and combined their collections in order to show that each unique national destiny is inextricably linked and interrelated with a common regional, and a broader universal, destiny. This exhibition is a collective project of national history museums, under the coordination of UNESCO, seeking to foster intercultural dialogue and reflection upon shared identities and memories.

LIVING IN THE OLD WORLD

YATAGAN OF GIORGAKIS OLYMBIOS Western Balkans, early 19th century, National Historical Museum, Athens South-East Europe, with the advent of enlightenment ideas, the spread of national ideologies and industrial technology from the late 18th century onwards, went through tremendous changes. Yet the remains of this "old world", while gradually eroding and vanishing, continued to show many commonalities in the ways of life among the diverse peoples and groups coexisting in the region.



Travelling, Communicating The development of trade, technologies and modern transport and communication systems brought the traditional segments of this evolving modern society in closer contact with one another, exposing them to the conditions



FIRMAN FOR THE CREATION OF A TEXTILE FACTORY IN SLIVEN, 1836 National Library St. Cyril and Methodius, Sofia



THE FIRST CAR IN BANJA LUKA Photograph, 1908, Museum of the Republic of Srpska, Banja Luka existing outside of the region. The flow of new ideas and practices, as in the rest of Europe, was considerably enhanced.

A New Social Order and the Rise of the Middle Classes

SELF-PORTRAIT OF PHOTOGRAPHER AND LITHOGRAPHER ANASTAS JOVANOVIĆ Photograph with Petzval portrait lens, after 1865, Belgrade City Museum, Serbia



The progressive enrichment of those parts of society which were able to grasp the immerging developments in international economy led to the formation of a vibrant "middle class". New divisions appeared in society, together with the new values they embraced. A certain amount of democratization enabled this civil society to participate in the running of the state. Creating and Disseminating Knowledge During this period, the pursuit of learning and the diffusion of knowledge were much enhanced. Modernity required



PUPILS AND TEACHERS OF THE NICOSIA GIRLS SCHOOL Photograph, 1894, The Leventis Municipal Museum of Nicosia, Cyprus practical knowledge to meet its needs. Also, the search for identity naturally led to a quest for one's roots into the past, and both secular and religious traditions were correspondingly questioned or updated.

MAPPING

During the 19th century, discovering, defining and delineating one's territory on maps became a very important goal.



HUMOROUS MAP OF EUROPE IN THE YEAR 1870 German Historical Museum, Berlin Studying the natural and man-made characteristics of one's land was not just a way to delineate it, but was also part of an effort to understand, control and exploit one's own resources. Using History, Making Heroes

PRINCE ALEXANDRU IOAN CUZA Lithograph after Carol Pop de Szathmari, about 1864, National History Museum of Romania, Bucharest



History has played a crucial role in defining national identity, mobilizing people, shaping their destinies and conforming objectives common to a whole nation irrespective of social, economic, cultural or other considerations. History became a channel through which national memories were fixed and transmitted, and used for their legitimizing potential.

PUBLIC CELEBRATIONS

SOKOL JACKET AND CAP National Museum of

Slovenia, Ljubljana



Public celebrations have always been a means of strengthening the cohesion of a group and to provide some visible

KING TIEROES

structuring of its form and of its aims. The new society that emerged during the 19th century created, as in the rest of Europe, a number of events that served as rallying points for national consciousness and exchange of information.

Image of the Nation National groups relate to specific iconic images and symbols, which were disseminated at every possible



CROATIAN NATIONAL REVIVAL Painted by Vlaho Bukovac in 1895, oleography published by Petar Nikolić in Zagreb in 1905, Croatian History Museum, Zagreb occasion and became so familiar as to be considered essential for the group's identity. Every citizen sharing the new bonds of society was also a vector of its specific image, thought of as unique and exclusive.



ISMAIL QEMALI AND ALBANIAN PERSONALITIES ON THE BOAT Photograph by Kel Marubi, 1912, National phototeques "Marubi", Shkoder / National History Museum, Tirana Whose is this song?

Having followed a path of national restructuring of their societies, the people of South-East Europe may find themselves still separated by all sorts of real or imagined borders. This exhibition has tried to illustrate to what extent and in which spheres the countries from the region have evolved in parallel ways. When we look into such parallel historical processes, South-East Europe appears in its true dimensions: a place of interactions and of historic change.



Whose is this Song? [Multimedia] Documentary film, 2003, by Adela Peeva

Executive Coordinating Committee	Anne-Catherine Hauglustaine-Robert, Anthony Krause, Philippos Mazarakis-Ainian, Barbara Ravnik, Ana Stolić
Scientific coordinators	Philippos Mazarakis-Ainian, Ana Stolić
Historical advisor	Maria Todorova, Professor, University of Illinois, United States of America
Participating museums	National History Museum, Albania Museum of the Republic of Srpska, Bosnia and Herzegovina National History Museum, Bulgaria Croatian History Museum, Croatia Leventis Municipal Museum of Nicosia, Cyprus German Historical Museum, Gremany National Historical Museum, Greece National Historical Museum, Greece National History Museum of Romania, Romania Historical Museum of Serbia, Serbia National Museum of Slovenia Museum of Morener Yugoslav Republic of Macedonia
Curators	Cornel Ilie, Sali Kadria, Tsvetana Kioseva, Darko Knez, Isidora Kovačević, Ulrike Kretzschmar, Jelena Borošak Marijanović, Philippos Mazarakis-Ainian, Daniela Nikolova, Barbara Ravnik, Matea Brstilo Rešetar, Elena Poyiatzi-Richter, Ana Stolić, Ernest Oberlander-Tarnoveanu, Jože Podpečnik, Leonora Boneva-Trayanova, Janko Vračar
Associated team members	Aleksandar Berkuljan, Dorlis Blume, Gordana Georgievska, Ljiljana Korač, Marina Bregovac Pisk, Ela Jurdana, Mirjana Kremenović, Slavka Mirosavljević, Katarina Mitrović, Ankica Pandžić, Nada Puvačić, Dragana Sandić, Barbara Šamperl, Andreja Smetko, Milica Radojčić, Peter Vodopivec
External collaborators	PETER ARONSSON, Professor, Linköpings University, Sweden; TULAY ARTAN, Professor, Sabanci University, Turkey; DARIO DISEGNI, Head of Cultural Affairs, Compagnia di San Paolo, Italy; ANNE- CATHERINE HAUGLUSTAINE-ROBERT, President of the International Committee on Exhibitions and Exchanges/ICOM; CHRISTINA KOULOURI, Professor, Panteion University, Greece; JEAN-PIERRE TITZ, Head of History Education Division, Council of Europe
Exhibition design	Ranko Novak
Communication	Anne Ajoux, unesco; Aurélie Aubourg, icom
Construction of the exhibition	RPS, Ljubljana

This exhibition, coordinated by the UNESCO Regional Bureau for Science and Culture in Europe, Venice (Italy) within the global initiative "Culture: a Bridge to Development",



is organized with the financial support of ICOM, ICOM/ICEE and UNESCO (Intersectoral Platform for a Culture of Peace and Non-Violence).





Prešernova 20 SI-1000 Ljubljana T +386 1 24 14 400 F +386 1 24 14 422 info@nms.si www.nms.si

The exhibition is open every day from 10 a.m. to 6. p.m. except 1st May.

